



Outdoor Advertising Association of America

BRIGHTNESS MEASUREMENT CHECKLIST

LOCATION DESCRIPTION: _____

DATE: _____ CITY _____ MARKET _____

TIME STARTED: _____ SUNSET _____ ADDRESS: _____

TIME ENDED: _____ LOC NICKNAME: _____

Board # _____ FACING: _____

INSTALL DATE: _____

OAAA MEMBER SIGN OPERATOR _____

LED MANUFACTURER _____

MODLE # OR GENERATION _____

FACE SIZE OF LED _____ x _____ RESOLUTION mm

HEIGHT OF STRUCTURE _____

HAS LED BEEN CLEANED PER MANUFACTURER SPECS? _____

HAS LED BEEN RECALIBRATED BY LED MAUNFACTURER? _____

DISTANCE MEASURED FROM _____

MEASURED PREPENDICULAR FROM FACE? IF NOT GIVE ANGLE _____

PERSONS TAKING PART IN MEASUREMENT: _____

BRAND AND NAME OF LIGHT METER USED: _____

LAST DATE OF LIGHT METER CALIBRATION (IF KNOWN) _____

TEST PERFORMED WITH ALL WHITE AND ALL BLACK COPY? Y OR N

1. AMBIENT LIGHT READINGS (WITH DISPLAY OFF OR WITH LIGHT BLOCKED)

fc fc fc fc fc fc

AVERAGE:

2. FOOT CANDLE MEASUREMENTS OF

ACTIVE COPY FULL WHITE COPY

fc Copy name: _____

fc Copy name: _____

fc Copy name: _____

fc Copy name: _____

fc Copy name: _____

fc Copy name: _____

fc Copy name: _____

fc Copy name: _____

fc AVERAGE OF ACTIVE COPY OR FULL WHITE COPY

SUBTRACT AMBIENT LIGHT READING FROM 1 ABOVE

fc AVERAGE ABOVE AMBIENT LIGHT

Note- if value is 0.3 fc or less, sign is in compliance with industry standard